

Sample Letter to Principal

Adapt this letter as needed to start conversations about traffic safety around your school, or use it as inspiration for your own letter.

Dear Principal,

I am writing to you about the dangerous traffic outside Example School. We live close enough for my children to walk to school, which we would love to encourage—we're always looking for ways to get them outside and active.

However, because of the speed of the cars outside our school, we still drive them to school in the mornings and pick them up in the afternoons. We've noticed school beacons outside, but they don't always flash on time. I'm concerned that drivers who *aren't* taking their children to school may not notice them and may not slow down for children crossing the street.

I'm writing in the hope that we can work together to encourage our elected officials to address this problem. Walking to school has so many health benefits that we would love our children to feel comfortable walking again. What do you think our school and the city could do to better protect our children who walk to school? Other communities have found that Walk/Bike Audits help—Safe Routes to School has published instructions on how to use them to assess road dangers in school zones, and they give the city data they can use to develop solutions. Let's arrange an audit for our school. Would you be willing to help?

Thank you for all you do for Example School. Let's work together to keep our students safe.

Sincerely,

Name Here



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