

Example Letter to a Mayor

Take this letter with you as an example for contacting your local representatives. Feel free to customize it to your school's unique situation, or address it to other local government officials, who will know which agency owns and operates your school beacons.

Dear Mayor Name,

I'm writing on behalf of the students, teachers, and parents of Example School, requesting your help in making it safer for our students who walk and bike to school. Walking and biking helps our students stay healthy and get time outside, but high-speed traffic threatens their safety and discourages our students from taking this option. So we end up with more cars outside our school and worse congestion.

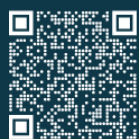
We have two significant problems: unreliable school beacons and lack of visible pedestrian crossings. Our beacons don't flash regularly during drop-off and pick-up times, but they stay on during holidays and summer break, which confuses drivers and students. Sometimes weeks go by before somebody comes to fix them. This is especially challenging because the pedestrian crossings where students cross to school are easy to overlook – the crosswalk signs don't flash reliably.

What's making our school beacons and crosswalk signs so unreliable? Is the appropriate city department automatically alerted when the beacons malfunction, or do they have to wait for our complaints? Why is it so difficult to get the beacon schedules right? I'm aware of smart school beacons which can even alert drivers when they enter a school zone. Do we have these in our schools?

Please join us in supporting the safety of our students who walk and bike to school, and support efforts for our city to upgrade our outdated school zone infrastructure.

Sincerely,

Concerned Parent



Scan the QR code for ways to bring smart school beacons to your community.



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